



25 - 26 November 2019



King Fahad Cultural Center
Yanbu Industrial City
Kingdom of Saudi Arabia

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CONFERENCE OVERVIEW

The Royal Commission at Yanbu, and the Environment Center for Arab Towns (ECAT), with the support of Dubai Municipality and the Arab Towns Organization, are jointly organizing the 8th International Envirocities Conference 2019 entitled "Green economy and Its Role in Economic, Environmental and Social Development to Support Sustainability in Cities" during the period of 25-26 November 2019 at the King Fahad Cultural Center - The Royal Commission at Yanbu – Kingdom of Saudi Arabia.

The conference focuses on adopting and applying the strategies and policies of green economy, as well as encouraging the pioneering partnerships between the public and private sectors to adopt sustainable and groundbreaking green economy projects that necessitates the integration and incorporation of effort at all government, private and social levels. In addition, to raise awareness on the green economy concept and the principles, as well as the challenges encountering the execution and application thereof, besides, its significance for realizing the sustainable development in the Arab cities and to debate the strategies and initiatives applied by the international organizations and the United Nations predominantly. Besides, it aims at illustrating the role of the political and economic headship and the decision-makers in strategic planning and applying policies, strategies and empowering procedures in order to generate green economic programs, for preserving the environment and decreasing the carbon footprint of individuals and countries.

Conference Topics

- The Green Economy: The Concept, Challenges, Policies, Strategies and Legislations
- Green Manufacturing: Challenges & Opportunities
- The public private partnerships for investment in the green economic projects, as well as the role played by the political and economic headship and decision-makers in applying the green investment to support the sustainability of the cities.
- The integrated strategic planning of the green economy in the sense of the enactment of legislation, policies, action plans, as well as the integrated execution.
- The best international practices, pioneering experiences and ground-breaking initiatives in the green economy and the circular economy
- Innovation, Enablement and Future Accelerators in the Green Economy.

Conference Agenda

SAUDI GREEN ECONOMY CONFERENCE 2019



UNDER THE PATRONAGE OF H.E
PRESIDENT OF ROYAL COMMISSION FOR JUBAIL AND YANBU
H.E. ENG. ABDULLAH BIN IBRAHIM AL-SAADAN



- 25 - 26 November 2019
- King Fahad Civic Center,
Yanbu Industrial City
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FEATURED SPEAKERS



Dr. Gerd Drosse
General Counsel, World Green
Economy Organization



Dr. Aryn S. Dahya
CTO at Global Environmental
Management Services



Gordon Boyd
Ex-Chair of the ROI Center of the
Chartered Institution of Wastes
Management



Jens Nielsen
CEO, World Climate Ltd.



Taher Diab
Senior Director - Strategy & Planning,
Supreme Council of Energy



Pieter Smeets
Sr. Manager Industrial
Sustainability at SABIC



Turki Alshehri
Chief Executive Officer - Saudi Arabia
at ENGIE



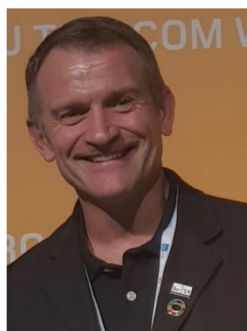
John Kalogeras
Vision 2030 Program Lead,
KSA at Hewlett Packard
Enterprise



Hemant Chaudhary
Founder and Managing Director,
Circular Economy Alliance Australia



Maritza VARGAS
Sustainability & Environmental
Advisor



Serge Conesa
Founder & CEO at Immersion4



Dr. Alexander Jovcic
Department Manager Environmental
Protection & Control (EPCD) at Royal
Commission for Jubail and Yanbu



Dr. Mohammed Al-Surf
Regional Manager-Market Dev.-
Green Business Certification Inc
(GBCI)-KSA



Fazil Abdul Rahiman
Manager, Ernst & Young Middle
East



Yazan Abdul Khaleq
Board Member of YUNITCO &
Managing Director at Presiding
Solutions



Edward Mooney
CEO and Inventor at
Polyfuel Group

Day 1, 25 November 2019

- 09:00 - 10:00 OFFICIAL OPENING CEREMONY
Holly Quran
Short Movie
Opening Speech
H.E. President of Royal Commission for Jubail and Yanbu (RCJY)
Eng. Abdullah bin Ibrahim Al-Saadan
Opening Keynote Address
H.E. Khalid Mohammed Badri – Director of The Environmental Center for Arab Towns Honoring
Organizing Committee
Opening Exhibition & Tour
- 10:00 - 10:30 Coffee Break & Refreshment
Session 1: Transition to Green Economy, Green Industry and Partnerships
- 10:30 - 10:50 **Dr. Gerd Droege**
General Counsel, World Green Economy Organization
Transition to a Green Economy - Innovations in Technology, Policies and Finance.
- 10:50 - 11:10 **Mr. Jens Nielsen**
CEO, World Climate Ltd.
Green Economy Global Partnerships for Sustainable Future
- 11:10 - 11:30 **Dr. Alexander Jovcic**
Department Manager Environmental Protection & Control at Royal Commission for Jubail and Yanbu
Royal Commission Yanbu – Green Economy 40 years journey and beyond
- 11:30 - 11:50 **Dr. Aryn S. Dahya**
CTO at Global Environmental Management Services
Green Technological Solutions for enhancement of sustainability in Industries
- 11:50 - 12:00 Q & A
- 12:00 - 12:30 Coffee and Networking Break
Session 2 : Circular Economy for Sustainable Cities
- 12:30 - 12:50 **Mr. John Kalogeras**
How circular economy thinking yields financial and sustainability benefits
Vision 2030 Program Lead, KSA at Hewlett Packard Enterprise
- 12:50 - 13:10 **Mr. Hemant Chaudhary**
Founder and Managing Director, Circular Economy Alliance Australia
Green Economy and Circular Economy for Green Industries: South Australia Journey as a model
- 13:10 - 13:30 **Mr. Gordon Boyd**
Ex-Chair of the ROI Center of the Chartered Institution of Wastes Management
End of Waste Protocols
- 13:30 - 13:50 **Eng. Maritza VARGAS**
Sustainability & Environmental Advisor - founder and director of Terra Development Organization Ltd.
Green Industry leading sustainability to achieve National Plans
- 13:50 - 14:00 Q & A
- 14:00 Lunch and End of Day 1

Day 2, 26 November 2019

Session 3 : Green Economy for Sustainable Energy and Waste Management

09:00 - 09:20 **Eng. Taher Diab**

Senior Director – Strategy & Planning Supreme Council of Energy

Transformation of Sustainable Energy: the new era of efficiency & optimization

09:20 - 09:40 **Mr. Fazil Abdul Rahiman**

Manager, Ernst & Young Middle East

Green Economy for Climate Change, Sustainable Development and more Resilient Cities.

09:40 - 10:00 **Edward Mooney**

CEO and Inventor at Polyfuel Group

Investing in Green Economy

10:00 - 10:10 QA Session

10:10 - 10:40 Coffee Break & Refreshment

Session 4: International Best Practices latest Technologies of Green Economy

10:40 - 11:00 **Mr. Pieter Smeets**

Sr. Manager Industrial Sustainability at SABIC

Renewable Energy and Sustainable Innovations at SABIC Via Green Economy

11:00 - 11:20 **Mr. Yazan Abdul Khaleq**

Board Member of YUNITCO & Managing Director at Presiding Solutions

Our National Resources.... We use it , or lose it !

11:20 - 11:40 **Mr. Turki Alshehri**

Chief Executive Officer – Kingdom of Saudi Arabia at engie

Green Investment for Greener Future and Sustainability

11:40 - 11:50 Q & A

11:50 - 12:20 Coffee and Networking Break

Session 5: Innovation and Future Accelerators in the Green Economy

12:20 - 12:40 **Mr. Serge Conesa**

Founder & CEO at Immersion4

The Path to the Future for Green Economy

12:40 - 13:00 **Dr. Mohammed Al-Surf**

Regional Manager-Market Dev.-Green Business Certification Inc (GBCI)-KSA

Can the IoT Enhance the Conservation of Energy in Saudi Communities?

13:00 - 14:00 Panel Discussion

14:00 Lunch and End of Day 2






المؤتمر السعودي للإقتصاد الأخضر

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